

**Class Advisory Senate (CAS) Meeting Minutes**  
**Monday, January 14, 2013**  
**6:00 p.m.**  
**Doolittle Hall**

**Members in Attendance:** See Attachment

**Others in Attendance:** “T” Thompson ’73, President and Chief Executive Officer (CEO) of the Association of Graduates (AOG); Gary Howe ’69, Executive Vice President of the AOG; General Steven Lorenz ’73, President & CEO for the United States Air Force Academy (USAFA) Endowment, Jack Mueller ’70, Director of Information Technology for the AOG, Terry Storm ’61, AOG Board Chairperson, and Roger Carleton ’67, AOG Board Vice Chairperson. Roy Miller ’67 and Ted Hallenbeck listened in.

**I. Call to Order:**

Garry Dudley ’68, Vice President of the CAS, called the meeting to order at 6:02 p.m. at Doolittle Hall.

**II. Approval of Minutes:**

The November 2012 minutes were not read.

**III. General Lorenz ’73, Update on the Endowment**

General Lorenz reported on how the Endowment was doing with respect to its goals in their best year ever in 2012 and their plans for 2013.

- The 2012 goal was to raise \$9 million, and they received and/or had pledged \$17,680,062. The goal for 2013 is \$9.1 million. So far this year, 255 graduates have made contributions.
- They achieved 107% of their goal for the Air Force Academy Fund/Sabre Society.
- The Long Blue Line Endowment/AOG got 121% of its goal.
- The Center for Character and Leadership Development received over 286% of its goal.
- So far the Class of 1992 has contributed over \$90,000. One set of parents from the Class of 2013 has pledged to match \$25,000 from that class’s contributions.

- Renovations for Falcon Stadium may be the next major fundraising effort. Estimates are that \$4 million will be needed, and one anonymous donor has pledged \$1.5 million toward that effort.

#### **IV. “T” Thompson ’73, Update on AOG**

T spoke of the changes that have occurred at the AOG since he took over as CEO and President. One of the more significant was how the attitude has taken on a more entrepreneurial business model role although it remains a non-profit organization. A few highlights over the last three months are

- The AOG got an “Unqualified” rating on their most recent audit. That was an excellent finding.
- More visitors are seeing Doolittle Hall for the first time as it is now highlighted on Academy maps. This has resulted in more sales of merchandise.
- Cyber Monday (on-line shopping) netted over \$25,000 in one day. This single day of sales compared very favorably with the best month in 2012—November with \$17,000.
- Checkpoints is now on-line. The on-line publication often has more complete articles and many more pictures as space limits the hard copy version.
- Seventeen thousand bottles of Guinness were given away in 2012.
- T visited the Denver Chapter, which held a meeting in the Museum of Nature and Science. The President and CEO of this museum is George Sparks ’70.

#### **V. Terry Storm ’61, Remarks**

On February 1<sup>st</sup>, Terry will no longer be the AOG Board Chairperson as he is term limited. Terry explained how Brian Binn ’72 stepped down from being the AOG Vice Chairperson to take over Ms. Nancy Burns’ position in Harmon Hall. Roger Carleton ’67 took his place. The AOG Board is about to begin electing new directors. There are 12 well-qualified candidates. Terry would like to see Roger Carleton and Vic Andrews ’66 stay on as directors. Voting begins on February 1<sup>st</sup> and concludes on March 4<sup>th</sup>. All AOG members should be receiving either by mail or by email ballots for these positions in the very near future.

Terry was happy to report that the Long Blue Line Endowment is now on the Superintendent’s annual gifts and needs list.

The AOG Board is busy drafting a strategic plan.

Ms. Janet Edwards, Academy Mortuary Affairs, has been made an Honorary Member of the AOG. The by-laws allow up to 25 living honorary members. Currently there are 18.

Future AOG Board meetings will be limited to one day.

#### **VI. Garry Dudley '68, Remarks**

There were no additional volunteers for the CAS officer positions: Dick Sexton '60, President, Garry Dudley '68, Vice President, Bob Muldrow '67, Secretary. The CAS Directors on the Executive Committee are Pete LoPresti '64, Mike Mosier '73, and George Larson '62. The slate was approved by unanimous vote.

Dick Sexton is soliciting comments on his draft Moving Forward.

#### **VII. Louis Matjasko '63, Update USAFA Class Histories**

The USAFA Class Histories paper passed out at the November CAS meeting had a wrong website address. The correct address is [www.usafahistories.org](http://www.usafahistories.org).

#### **VIII. Mike Mosier '73, Update on the National Character and Leadership**

Mike reported there will be 39 distinguished speakers at this year's symposium to be held on February 21<sup>st</sup> and 22<sup>nd</sup> .. The theme this year is The Silver Lining: Courage through Adversity. Among them will be Chuck Boyd a former Prisoner of War, Phil Bryant a winner of the Silver Star, Sam Galloway a former hostage, Susan Helm an astronaut, and Tony Mendez the hero described in the movie Argo.

- As in the past, AOG members were let in free (except for meals), but visitors will be charged \$80. The sponsoring class does not have to pay for their meals. Graduates are encouraged to facilitate in the breakout sessions. For more details one can contact Mike Mosier at [mikemosier@comcast.net](mailto:mikemosier@comcast.net) or Dale Birch '73 at [Dale.Birch@biblica.com](mailto:Dale.Birch@biblica.com). For the latest registration and other information use <http://www.cvent.com/events/national-character-leadership-symposium/event-summary-303bbb8a08484d5ba8569ff36c875f35.aspx>

Roy Miller '67, listening in on the conference call asked if either Fred Malmstrom '64 or Lin Bothwell, originally with the Class of 1954, had been invited to the NCLS.

**IX. Close/Adjournment:** The meeting was adjourned at 8:08 p.m.

Minutes submitted by: Bob Muldrow, '67

Minutes approved by: Garry Dudley, '68

Atch 1: Attendance January 14, 2013

**Attachment 1: Members in attendance (in-person or by phone)**

Pete Todd	59
	60
Terry Storm	61
	62
Louis Matjasko	63
Pete LoPresti	64
Bob Giffen	65
Larry Bagley	66
Bob Muldrow	67
Garry Dudley	68
Tom Fleming	69
George Pollard	72
Mike Mosier	73
Tom Hayden	74
Larry Fariss	75
Joe Niemeyer	77
Randy Helms	79
Mark Reidenger	80
?	83
? Johnson	84
?	90
Rick Bailey	92
Heidi Schlagheck	03