

Class Advisory Senate (CAS) Meeting Minutes
Tuesday, January 13, 2014
6:00 p.m
Doolittle Hall

Members in Attendance: See Attachment. Brigadier General Andrew Armacost, Dean of Faculty, was our scheduled speaker, He could not attend as he had to attend the semi-annual Board of Visitors (BOV) meeting in Washington D.C.

Others in Attendance: Gary Howe '69, Executive Vice President of the Association of Graduates (AOG); General Steven Lorenz '73, President and Chief Executive Officer (CEO) for the United States Air Force Academy (USAFA) Endowment, Jack Mueller '70, Director of Information Technology for the AOG, Roger Carleton '67, AOG Board Chairperson.

Call to Order: Dick Sexton '60, President of the CAS, called the meeting to order at 6:00 p.m. at Doolittle Hall.

Approval of Minutes: Previous minutes were not read

General Lorenz '73, Update on USAFA Endowment (UE):

General Lorenz began by saying the UE is beginning its annual audit. As such, he should have better numbers to present at the next CAS meeting. The UE uses General Accepted Accounting Procedures to account for pledges as well as outright gifts. Taking that into account, they have raised \$82.92 million dollars of which the largest portion has gone to the Center for Character and Leadership Development (CCLD). The CCLD has received \$31.71 million.

The UE met its goal to enlist 1,200 new members who have given to the Saber Society levels. Currently 13 classes have on-going class giving projects. The Class of 2013 has pledged \$200,000. The UE is enthused about getting new classes excited about giving back to their Academy from the beginnings of their careers.

General Lorenz emphasized how class leadership is critical creating a positive attitude toward giving back to ones alma mater. It is also interesting to note that 96% of those who make pledges fulfill their commitments. Gary Howe added that about 58% of graduates are members of the AOG. That is much higher than what most civilian universities see in participation rates. It is more remarkable in that much that civilian universities receive comes from parents, whereas the UE receives much more from the graduates themselves.

Jennifer Bateman is working on a comprehensive campaign, which is designed to support both the Superintendent's list of priorities as well as facility projects. She worked at the AOG, went to William and Mary, and is back as the Vice President of the UE.

General Lorenz also relayed that one of the most productive ways to raise funds is through bequests. Army has been very effective in this arena, where we are just beginning to see some progress made. Last year, the UE received 25 bequests.

Bob Muldrow '67, asked if the UE had any connection with Mayor Bach's Champions initiatives, which includes a new visitor center. There are five ideas currently being considered for the placement of this new facility:

- Place it by the football stadium
- Place it by the north gate to the Academy. One area being looked at is east of I-25, but that land is currently privately owned. The other is west of the highway. The location could also handle a virtual wind tunnel for parachute training.
- There is a large hotel off Interquest Parkway that may have space available.
- There is some consideration for upgrading the Goldwater Visitor Center west of the chapel.
- Lastly, there is the option of doing nothing.

Gary Howe '69, Update on AOG:

“T” Thompson '73, could not make the meeting as he was in Washington D.C. attending the semiannual BOV meeting. Gary Howe gave a brief presentation on four subjects:

- Chief Master Sergeant Diehl will be the next speaker on the Quarterly Luncheon initiative the AOG started last year.
- The AOG coordinated distributing hot chocolate and cookies to over 1,000 cadets during 5 days of finals in December. They are exploring a similar project for spring finals.
- AMTs and AOCs are being given complimentary memberships in the AOG.
- The communication department will be receiving ten CASE awards this year.

Roger Carleton '67, Remarks:

Roger Carleton discussed several topics:

- The Heritage and Traditions Committee have just about completed the work with the Class of 1970 on the Prisoner of War memorial. There is a very impressive bronze relief that will be added to the memorial.
- The Memorandum of Understanding (MOU) between the AOG and the UE is complete. This one will last for four years, whereas the previous two were for two years. One issue that was resolved late in the approval process this year was how to address undesigned gifts. The Superintendent, UE, and AOG will each receive a one-third share. One senator stated that gifts cannot be made directly to the Academy. Gary Howe replied that the Academy can receive cash gifts directly. However, they encourage such gifts to be made to the Endowment. The Academy cannot invest gift funds and does not have the ability to manage pledges. Another senator asked what unrestricted donations area used for. Unrestricted funds like the Saber Society or the Academy Fund, they can be used to fund operations. They are also critical when restricted donations fall short of their goal. Unrestricted gifts can complete such projects.
- The Joint Coordinating Committee worked very well together. As a result of their efforts, we will see more dual branding.
- By 2015 the AOG Board will see six elected directors and two appointed directors come to the end of their terms. Two of the elected directors are term-limited and may not run again. Of eight of its members are term limited. Of the 14 members, 11 are elected and 3 are appointed. The Board would like to see more diversity that it has today.
- General Carleton briefly addressed the highlights of the December 7th meeting with the Superintendent when the Office of Special Investigation (OSI) issue was the topic of the day. Her's and others concerns were how if this investigation would have a negative impact on the Wing. Roger was asked if the OSI was given training on how the Honor Code is run. He was asked if the OSI was going to be restricted to criminal activities. With respect to breaking up cliques, whose culture was counter to what it should be, we were advised that varsity athletes do not have training tables any longer except at lunch.

Mike Mosier '73, Remarks on the National Character and Leadership Symposium:

This year's symposium will be held on February 27 and 28. Over 5,500 are expected to participate. The theme this year is *Character Overcoming Conflict: Individual Stories, Global Impact*. For those who wish to participate or gain more information, William Tucker at William.tucker@usafa.edu or Jim Parker '73, at pb20189@yahoo.com or 954-849-0727 are good points of contact.

Dick Sexton '60, Remarks:

In August 2014, the CAS is supposed to update their responsibilities and procedures. Article 7 of the By-Laws address the CAS. No suggestions were forwarded, but Dick would like the CAS to look into this area before the next meeting. Bob Giffen '65 felt the AOG website made it difficult to find material on the CAS. For example no minutes have been published since January 2013.

Miscellaneous: Several unrelated topics were raised toward the end of the meeting:

Bob Muldrow '67, reminded everyone of the Rampart Chapter membership night on January 23, 2014 at Doolittle Hall. As of this evening the Superintendent is scheduled to make a short presentation and leave about 20 minutes for questions and answers. Questions that General Carleton could not answer may be covered during this meeting. All are invited.

There are 14 initiatives being worked at the Pentagon to reduce the size of the Air Force. The next group that may be hit are majors and lieutenant colonels. If the cuts are deep, many graduates will be impacted, and they may need assistance in finding future employment. The SACC may be needed more now than ever before.

Another initiative was that fewer officers will be sent to graduate school. If that comes about, the pool for future active duty instructors on the Academy faculty will be limited. The percentage of civilian faculty members may be higher than 50%. Several Senators, familiar with the faculty and positive influence military instructors have on cadets, were concerned about this situation.

Close/Adjournment: The meeting was adjourned at 8:20 p.m.

Minutes submitted by: Bob Muldrow, '67

Minutes approved by: Dick Sexton, '60

Attachment 1: Members in attendance (in-person or by phone)

Curtis Cook	59
Dick Sexton	60
Dick Fairlamb	61
George Larson	62
John Borling	63
Lou Matjasko	63
Bob Giffen	65
Larry Bagley	66
Bob Muldrow	67
Al Blumberg	68
Tom Fleming	69
Dave Gaw	70
George Pollard	72
Mike Mosier	73
Tom Hayden	74
Bruce Mitchell	75
Mark Reidenger	80
Scott Lane	81
Jim Ratti	82
Court Collier	83
Mike Meader	86
David Hollenbach	87
Rick Bailey	92
Jerry Siegel	93
Casey Vile	98
Jason Harris	01
Heidi Schlagheck	03