Call to Order: Garry Dudley, ’68, President of the CAS, called the meeting to order at 6:00 p.m. at Doolittle Hall.

Approval of Minutes: Previous minutes were not read. Minutes posted on line.

Members in Attendance: See Attachment 1. Ms. Linda Huggler, ’83, National Collegiate Athletic Association (NCAA) Compliance Director and Senior Women Administrator for the United States Air Force Academy (USAFA) Athletic Department was the featured speaker.

Others in Attendance: “T” Thompson ’73, President and Chief Executive Officer (CEO) of the Association of Graduates (AOG), Gary Howe ’69, Executive Vice President of the AOG; Jack Mueller ’70, Outgoing Director of Information Technology and Nick Johansen, Incoming Director of Information Technology for the AOG. Roger Carleton, ’67, Chairman of the AOG Board of Directors, Gregory Kneedler, Associate Vice President for Development of the USAFA.

Linda Huggler ’83 Update: Linda gave a three part description of the NCAA organization and rules and how they were or were not applicable to USAFA. She also provided a two page paper that is given out to cadet athletes every year. This paper is Attachment 1.

- The NCAA is divided into three sets of conferences.
- There are 32 Division I conferences. These 32 divisions are further broken down into a major Autonomous Conference, which has 5 dominant collegiate conferences within it and 27 sub-division conferences. These 27 sub-division conferences are further broken down into what used to be called Division I, Division IA, and Division III. They area now called FBS, SCS, and IAA (non-football conferences). The Mountain West Conference is in the FBS.
- The Autonomous Conference is allowed to make rules that all the schools in that conference must abide by. The 27 sub-division schools may elect to adopt those same rules, but they do not have to. For example, the Autonomous Conference has elected to adopt concussion protocols. Not all of the other 27 conferences have to adopt the same concussion standards.
- Another major change that the Autonomous Conference has elected to adopt this coming year is called the “cost of attendance.” In the past the cost of attendance limited what athletes on full scholarships were allowed to receive. Their scholarship was limited to the cost of room and board, required academic books, and tuition. There were other substantial costs that their scholarships did not address like transportation home, clothing, et cetera. Starting this coming year, student athletes may receive greater stipends to cover some of these other necessary expenses. Title IX may make the implementation of this rule problematic as Title IX requires both sexes to be treated evenly according to the percentages of participating athletes by gender.
- The Air Force Academy is not affected by this ruling as all cadets are paid equally.
- Another issue confronting NCAA schools is the Academic Progress Rate (APR). The goal behind the APR is to ensure that varsity athletes are progressing to getting their degrees in acceptable numbers. Schools that fail can be punished in any of a number of ways like not being able to take part in post season championships. Once again since the Air Force Academy does
not provide athletic scholarships the APR is confined to recruited athletes and on varsity rosters. Retention comprises half of the graded material that goes into measuring the APR. If a cadet should transfer directly into another school and have at least a 2.6 grade point average, the Air Force Academy will not suffer a major hit in its APR score for this retention statistic. Also, APR is determined for each sport and is not combined for a school score.

- When asked about how boosters should behave, Linda said the basic rules can be found in the paper she gave the CAS (Attachment 1). The best advice is for boosters to leave the recruiting to the coach staff. Recruiters are trained, certified and tested on how they need to approach athletes. Families trump all NCAA rules, however. In other words, relatives are allowed to encourage relative or close neighbors to go to the Academy without any worries about an NCAA infraction. It is also interesting to note that anyone who has made a contribution to an athletic organization is considered to be a booster for life.

T Thompson ’73, Remarks: T addressed a number of topics that he recently covered with the Board of Directors. See Attachment 2.

- Colonel Troy Dunn ’93, took over command of the 10th Air Base Wing. He replaced BGen (Select) Stacie Hawkins ’91. Colonel Hawkins made a number of changes to how graduates, who had not stayed in long enough to retire, would be treated on the Academy. For example, they are now allowed to play on the golf course.
- T went with the seniors to receive the Commander in Chief Trophy from the president. While there he met with the Naval Academy Superintendent, who was there to receive a trophy for winning a Cyber War competition, which our cadets barely lost.
- The classes of ’65 and ’70 are placing a Plaza of Heroes near the Southeast Asia Pavilion if the weather will cooperate.
- The CCLD Award for Character has been named after Roslyn Schulte ’06. She was the first female graduate killed by enemy combatants.
- T is developing plans to invigorate the Service Academy Career Conference (SACC). To date all the academies, except for the Naval Academy, have bought into the new plan.
- The AOG was USAA’s first Affinity Partner, which has been a very beneficial relationship for both partners.
- T has been restructuring efforts to increase the number of lifetime memberships. The Naval Academy has been much more successful due to some favorable readings from their attorneys. Compromises were worked so that two Finance representatives are allowed to set up a table in the in-processing line, but cadets still must hand carry paperwork to Finance rather than let the Finance officers take it back with them. Two other initiatives that the AOG has tried during in-processing is the Class Club, which will not be made available next year. Some of the benefits from the Class Club is that it only costs the parents $20/month to access to the WebGuy and Checkpoints (electronically). The Family Plan Membership next year will incorporate these features and others for families that purchase life time memberships for their cadets. If a cadet should leave the Academy before commitment, the family’s investment will be returned to them.
- Jim Knowlton (USMA ’82) is our new Athletic Director. He expressed a desire to work with the AOG.
- The cost of life time memberships varies depending upon the circumstances. For cadets, it is about $650. For graduates the cost depends largely upon how long ago the person graduated. The average cost across all categories is about $800. However, seven or eight times a year, specials are available, sometimes with savings up to 50 percent of the base cost.
• Cadets who did not graduate may join as Affiliate Members in the AOG. The main distinction of this form of membership is that the member cannot vote.

Roger Carleton ’67 Remarks: There are about 26,350 graduates who are members of the AOG. Only about 13.6 percent of those voted in the last election. Next year the AOG will be requesting a vote on the by-laws, which requires 25 percent of the members to have voted. Of note, none of those elected this year were attorneys, so two attorneys were appointed to fill that need as well as one retired general who was asked to volunteer his time.

Gregory Knedler Remarks: Greg showed a chart that showed how the UE is completely staffed. There are now 19 members of the UE staff. Greg also emphasized:
  • The UE has raised $100,000,000 since it was established in 2007.
  • The UE top priority now is to renovate the planetarium. Next it will be creating a Falcon Nest in the Field House for $9,200,000.
  • The Class of ’68 was recognized as having the greatest number of members in the Sabre Society
  • The Class of ’67 was recognized for having the greatest percentage of giving participation.
  • The Class of ’70 had the greatest increase in donors

George Larson ’62, Remarks (Attachment 4): George Larson’s slides gave a history of how the CAS came about from findings by the Blue Ribbon Panel in 2006. He further described the missions of the AOG and the CAS.

Garry Dudley ’68, Remarks: In an effort to stay on time, Garry postponed the updates of the four committees. Please see the updates in Attachment 6.

Miscellaneous Topics:
  • Will the CAS be invited to the opening ceremonies of the Center for Character and Leadership Development (CCLD)? I said he would find out. He believes the ceremonies will be in November.
  • Does the CAS have a budget? No, but the AOG will provide refreshments at the next meeting.
  • Larry Bagley ’66, brought up five items.
    o He wanted to know who was in charge of the Farish Recreation Area. He was advised to contact Civil Engineering.
    o He recently saw some outstanding films on leadership produced by John McCurdy. Larry wanted to know who to contact in the CCLD as these films might be beneficial for our cadets.
    o The City for Champions is on track. The city is very pleased with the Academy’s cooperation.
    o Larry visited with neighbors underneath the early morning flight paths of our training aircraft. They were noisy, but not as bad as the three trains that came by sounding their warning horns. When he asked the hosts about the noise of the trains, they did not remember even hearing the trains as they had gotten so used to that sound.
    o There are some storm water issues on the eastern boundaries of the Academy by I-25. The city is matching the Academy’s $300,000 investment for correct the problem.
  • Roy Miller ’67 complained that his discussion item and requests were not addressed by the CAS. He had requested that it be addressed through emails with Garry Dudley, Dick Sexton, and Bob
Muldrow. During the meeting he asked how to get on the agenda. Garry informed him only CAS members and invited guests may request items to be added to the agenda. Also, the requested topic and discussion did not fall within the CAS scope. Garry stated he would bring it before the Executive Committee to get their opinion on the matter. In addition, the Chairman of the Board of the AOG had already been briefed as well. Note: The topic was not shared with those in attendance.

Next Meetings
- AOG Board Aug 7
- Ex Com Sep 14
- CAS Nov 9

Close/Adjournment: The meeting was adjourned at 8:00 p.m.

Minutes submitted by: Bob Muldrow, ’67

Minutes approved by: Garry Dudley, ’68

Attachment 1: CAS Members in attendance
Attachment 2: Linda Huggler’s paper on *Tips for Boosters* and *Help Us Win the Falcon Way.*
Attachment 3: T Thomson’s Update
Attachment 4: George Larson’s slides
Attachment 5: Garry Dudley – Committee updates
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HELP US WIN THE FALCON WAY

A Quick Reference To NCAA Rules
As a member of the National Collegiate Athletic Association (NCAA), the Air Force Academy is responsible for ensuring that various groups abide by NCAA legislation. We sincerely appreciate the interest and loyal support of all staff and faculty, alumni, and friends; however, inappropriate behavior or unintentional actions could jeopardize the eligibility of our athletes or prospective student-athletes.

The information below provides some basic guidelines for you to follow. As we strive for excellence in athletics, we must always seek the highest standards of ethical conduct. With your assistance and cooperation, we can continue to accomplish all of our institutional goals.

YOU ARE CLASSIFIED AS A REPRESENTATIVE OF ATHLETICS INTERESTS IF YOU:

* Have participated in or are a member of an agency or organization promoting the institution’s intercollegiate athletics program;
* Have made financial contributions to the athletics department or an athletics booster organization of that institution;
* Have been requested (by the athletics department staff) to assist in the recruitment of prospects;
* Have assisted in providing benefits to enrolled student-athletes or their families; or
* Have been involved otherwise in promoting the institution’s athletics program.

It is very easy to meet one of the above criteria. As a result, most of our fans can be classified as representatives of our athletics interests.

Further, the NCAA stipulates that once you have become an athletics representative, you retain that identity forever, even if you no longer contribute to the athletics program.

Key Rule Concerning Cadet-Athletes:

A representative may not provide any EXTRA BENEFIT to a cadet-athlete or his/her family.

The NCAA defines an extra benefit as any special arrangement made by an institutional employee or a representative of the institution’s athletics interests (“booster”) to provide a prospect or a currently enrolled student-athlete (or their relatives or friends) a benefit which is not generally available to other students.

Types of extra benefits that are prohibited include, but are not limited to, the following:

- Cash or like items
- Employment of relatives or friends
- Gift of clothing or equipment
- Free or reduced cost housing
- Any tangible items, including merchandise

SIMPLY PUT, YOU MAY NOT TREAT A CADET-ATHLETE ANY DIFFERENTLY THAN A CADET THAT DOES NOT PARTICIPATE IN ATHLETICS.

Key Rule Concerning Prospects:

Representatives of athletics interests are prohibited from making in-person recruiting contacts (on- or off-campus) or written or telephonic communications with a prospect or the prospect’s relatives or legal guardians.

A prospective student-athlete is a person who has begun classes for the ninth grade.

Recruiting is any solicitation of a prospect or a prospect’s relatives by a representative of the institution’s athletics interests for the purpose of securing the prospect’s enrollment and ultimate participation in the institution’s intercollegiate athletics program.

Only coaches and staff members can be involved in the recruiting process.

Any inducements to attend the Air Force Academy or any other extra benefits are prohibited.

IF YOU KNOW OF A HIGH SCHOOL STUDENT-ATHLETE WHO MIGHT WANT TO ATTEND THE AIR FORCE ACADEMY, THE MOST APPROPRIATE ACTIVITY FOR A REPRESENTATIVE IS TO CONTACT THE RESPECTIVE AFA COACH.

Should you need further information you may contact:

Ms. Linda Huggler
NCAA Compliance Coordinator
U.S. Air Force Academy
2168 Field House Drive, Suite 409
U.S. Air Force Academy, CO 80840
Phone: 719.333.3088
e-mail: Linda.Huggler@usafa.edu

2014 AIR FORCE FOOTBALL
TIPS FOR BOOSTERS

Are you a booster? You are if you:

- have participated in or are a member of an agency or organization which promotes an institution's intercollegiate athletics program;
- have made financial contributions to the athletics department or to an athletics booster organization of that institution;
- have assisted or have been requested (by the athletics department staff) to assist in the recruitment of prospects;
- are assisting or have assisted in providing benefits (e.g., summer jobs) to enrolled student-athletes or their families; or,
- have been involved in otherwise promoting an institution's athletics program.

If you have been identified as a booster, you retain that identity INDEFINITELY.

Things boosters MAY NOT do:

- Have face-to-face contact with recruits or their parents, legal guardian(s), or relatives to encourage them to enroll at an institution.
- Telephone or write to recruits or their parents, legal guardian(s), or relatives to encourage them to enroll at an institution.
- Pick up films or transcripts relating to a recruit at the recruit's high school or junior college.
- Contact a recruit's counselor, principal, or coach in an attempt to evaluate the recruit.

Things boosters MAY do:

- If you are an established friend or neighbor of a recruit, you may have contact with the recruit as long as you don't try to recruit the prospect on behalf of an institution and such contacts are not made at the direction of an institution's coaching staff.
- Have an incidental contact—not prearranged by the athletics department—with a recruit as long as no recruitment and only normal civility occurs. Any contact made at the recruit's high school or junior college or at the site of the recruit's practice or game is not considered incidental and is prohibited.
- Speak to a recruit via telephone only if the recruit initiates the conversation and the call is not for recruiting purposes. A recruit's questions about athletics must be referred to the athletics department.
- Watch a recruit's athletics contest on your own initiative, but you still may not have contact with the recruit.
CEO Update to the Board

7 July, 2015

Folks,

Here are some updates on activities involving your AOG since your Board meeting in May. For our new Board members, some of the activities mentioned may have been cited in our on-line publications; ZoomiEnews or '7258. We include some of them in case you may have missed them or to give you additional information.

1. The Academy had the Change of Command for the 10\textsuperscript{th} ABW Commander in mid-May. BGen select, Stacey Hawkins, '91 passed Command to Col. Troy Dunn, '93. In his departing public remarks, Stacey was very complimentary of your AOG. I have since met with Troy on several occasions including a couple of visits here at Doolittle and he has reiterated his desire to help the AOG in any way required to move our agendas along.

2. The AOG was invited to be a part of the Commander-In-Chief's presentation to our Falcon Football team at the White House. I had the opportunity to spend a little time with the Chief and do some catching up. He indicated his great pleasure with AOG progress and offered his assistance on issues, as needed. I also ran into the Navy Supt, Admiral Ted Carter, an acquaintance from the past, and gave him a little friendly ribbing on our great victory over Navy!
3. Falcon Football Coach Troy Calhoun joined us in Charleston, SC the next evening for their Founders Day Dinner. We both spoke at a very well attended and classy event. I also had the opportunity to speak with several appointees and their parents who agreed to sign up for our Family Plan Membership which provides a life membership for the cadet and an electronic life membership for the family. Thanks to Mike Rose, ’69 for leading a great affair.

4. We broke ground on the ’65/’70 Plaza of Heroes project next to the SEA Pavilion. The Academy has been very supportive logistically and your staff, (Gary and Amanda Hess) has been doing outstanding work in moving the project along. Mother Nature however, has not been cooperative and we are behind schedule because of all of the rain we have been having here. We did build a fair amount of time into the overall construction schedule and at this point, should have all the work completed before their reunions.

5. The end of May was quite busy with Graduation and all of the associated events. We have become much more involved with the Prep School and played a significant role in their graduation. We also had the Ring Dining Out and Dance which is both sponsored by and is one of the AOG’s graduate legacy events. The AOG also sponsors several cadet awards during graduation week as well as the 1st Lt. Roselyn Schulte Award for Character. “Roz” was a 2006 grad and the first Academy female grad killed by enemy action. I spent some time with the Secretary and the Chief during the week and played golf with the Chairman of the Academy Board of Visitors, Mr. Alfred Sandoval ’82. He is a good friend of and very high on our AOG.
By all accounts, your AOG is very well regarded and the progress we have made over the past few years is both known and greatly appreciated.

6. Your AOG senior staff departed the week after graduation to attend the Joint Services Academies Alumni Executives Conference hosted this year by the Merchant Marine Academy at Kings Point NY. In line with our (AFA AOG) new Operations Plan, our goal was to get our service academy partners to both review and put a renewed focus on the career services programs and platforms which we jointly share. As a result of our efforts, we hope to soon be implementing new software platforms in the career services arena which will include a mentoring component, as well as working to revamp our signature Service Academy Career Conference (SACC) program.

7. The Southwest Ohio (Dayton) AOG Chapter came out with strong support of the AOG Golf Tour at the NCR Country Club. The event had been planned prior to Gen. Janet Wolfenbarger, '80 subsequently announcing her retirement and there was concern that we would not get a good showing because of the resulting conflict. We were pleasantly pleased to have around 70 golfers for a great event!
8. Since I was back east, I took some vacation time in Atlanta after the Dayton event. I did make a quick trip up to Washington, DC as the invited guest of the new CEO at USAA, Stuart Parker, for a small reception honoring our men and women in uniform. He’s a former Air Force guy and a T-38 driver and as a former FAIP myself, we had common experiences to reminisce about. We spent some quality time together discussing the USAA Affinity Program (we were their 1st of 56 current Affinity Partners) and he invited me down to the HQ in San Antonio to have more substantive discussions with him and some members of the senior staff.

9. I also took a day to run down to Warner Robbins AFB GA, to visit Air Force Reserve Command. The current Commander, Lt. Gen “JJ” Jackson is a ’79 grad and the Vice, MGen “Beef” Haddad, is an ’81 grad. After a quick tour and lunch, I joined “Beef” and a couple of others for a round of golf on the base. It was hot! But another great opportunity to build strong ties between our AOG and senior Air Force leadership.
10. We conducted another successful Inprocessing at Doolittle Hall on June 25th, bringing in approximately 1240 new appointees. We signed up over 430 parents for our Family Plan membership compared to approximately 300 last year with a total of 913 compared to around 820 last year. We also sold over $90,000 in merchandise, our largest sales day ever!!! For the month of June we sold approximately $122,000 of merchandise, the largest month in our history.

11. I had lunch today with Jim Knowlton, our new AD to discuss ways that we, the AFAAC and the Endowment can work more productively together for the benefit of our Academy. He is “all in” and open to what works best for the Academy and our respective organizations. More to follow as talks proceed.
**WHY CAS?**

**BRC**
- Blue Ribbon Council Findings - 2006
- Duties of AOG Directors
  - "must communicate - transmit and receive - effectively with its members"
  - "provide and promote two - way communications among and with all AOG shareholders, including AOG members, graduates - at - large, the AOG organization and Academy administration and leadership"

**BRC cont.**
- Recommendations:
  - "A Class Advisory Senate should be established" (Initial meeting May 2006)
  - "a Class Advisory Senate could serve as a graduate - wide assembly to provide advice, consultation, feedback and ideas to the AOG leadership, as well as serve as a conduit for outreach to and involvement of the graduate community regarding AOG and Academy issues and initiatives"

**AOG**
- Mission: To pursue our vision and to serve and support the United States of America, the United States Air Force, The United States Air Force Academy, and the graduate community by:
  - Working in partnership with the Academy to produce and foster graduates with an enduring commitment to integrity, excellence, and service to country.
  - Providing leadership, communication, and support to all the Academy's graduates and promoting camaraderie among them.

**AOG cont.**
- Promoting the Academy's heritage, our common traditions, and the accomplishments of our graduates.

**CAS**
- Mission - The mission of the AOG CAS is to serve graduates of the United States Air Force Academy by providing a conduit for expanded two - way communications with the AOG Board. As an outreach arm of the AOG leadership, the CAS will seek graduates' views on relevant issues and attempt to resolve differences among those views. The CAS will be advisory to the AOG Board, and will inform the Board on relevant issues. This does not limit graduates from communicating directly with the Board or AOG staff.
Attachment 5: Garry Dudley – Committee updates

The status of the 4 temporary committees established in January 2015.

- Technology and Social Media – headed up by Scott Land – Class of ’81
  o Scott has circulated some ideas and is working up a small survey to help set the direction and boundaries of the effort – Thanks, Scott

- OI’s and Documentation – headed up by Garry Dudley – Class of ’68 and assisted by Bob Muldrow – Class of ’67
  o Only one small item remains to be clarified and that is some of the specifics in relation to the CAS roster and members. Following that finalization and review by the Ex Com, the draft will be sent to the governance committee; there is no sense in voting on an OI if we cannot implement it! BTW – the board gives us excellent latitude in self-direction. Thanks, Bob

- Class Participation – headed up by Larry Bagley – Class of ’66
  o Larry is attempting to get the roster updated and filled in with a member from very class; a tough job! He also has some ideas on how to handle weather cancellations. More to follow. Thanks, Larry & Jason

- CAS Rejuvenation - headed up by Garry Dudley – Class of ’68 – facilitated by Jason Harris Class of ’01 and consists of the Executive Committee. Thanks, Curtis, George, Bob, Tom and Jason
  o This is the integration piece of the efforts among the other committees with some additions. To date, some rejuvenation efforts are:
    - An effort to get more members on board. Thanks, Larry & Jason
    - The establishing of three temporary committees – those listed above
    - A review of the “Moving Forward” document – in progress – on Garry’s desk. Thanks, Tom
    - Getting a more rounded roster of guest speakers. Thanks, Curtis
    - A discussion of the mission of the CAS and the AOG – accomplished 13 Jul 2015. Thanks, George